

# Farmers Guide Insert Specification 2020

Leaflet weight	5g	10g	15g	20g	25g	30g	35g	40g	45g	50g	51g +
Price per 1000	£67	£72	£77	£82	£87	£92	£97	£102	£107	£112	POA

Prices increase by £5 per 5gms.

Issue	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 20
Booking deadline	23 Jan	20 Feb	19 Mar	16 Apr	14 May	18 Jun	16 Jul	13 Aug	10 Sep	8 Oct	5 Nov	3 Dec
Deliver by	30 Jan	27 Feb	26 Mar	23 Apr	21 May	25 Jun	23 Jul	20 Aug	17 Sep	15 Oct	12 Nov	10 Dec
Posts on	3 Feb	2 Mar	30 Mar	27 Apr	26 May	29 Jun	27 Jul	24 Aug	21 Sep	19 Oct	16 Nov	14 Dec

Postcode	Area
AB	Aberdeen
AL	St Albans
B	Birmingham
BA	Bath
BB	Blackburn
BD	Bradford
BH	Bournemouth
BL	Bolton
BN	Brighton
BR	Bromley
BS	Bristol
BT	Belfast
CA	Carlisle
CB	Cambridge
CF	Cardiff
CH	Chester
CM	Chelmsford
CO	Colchester
CR	Croydon
CT	Canterbury
CV	Coventry
CW	Crewe
DA	Dartford
DD	Dundee
DE	Derby
DG	Dumfries
DH	Durham

Postcode	Area
DL	Darlington
DN	Doncaster
DT	Dorchester
DY	Dudley
EH	Edinburgh
EX	Exeter
FK	Falkirk
FY	Blackpool
G	Glasgow
GL	Gloucester
GU	Guildford
HD	Huddersfield
HG	Halifax
HP	Hemel Hempstead
HR	Hereford
HU	Humberside
HX	Halifax
IM	Isle of Man
IP	Ipswich
IV	Inverness
JE	Jersey
KA	Kilmarnock
KW	Kirkwell
KY	Kirkcaldy
L	Liverpool
LA	Lancaster
LD	Llandrindod Wells
LE	Leicester

Postcode	Area
LL	Llandudno
LN	Lincoln
LS	Leeds
LU	Luton
M	Manchester
ME	Maidstone
MK	Milton Keynes
ML	Motherwell
NE	Newcastle Tyne
NG	Nottingham
NN	Northampton
NP	Newport
NR	Norwich
OL	Oldham
OX	Oxford
PA	Paisley
PE	Peterborough
PH	Perth
PL	Plymouth
PO	Portsmouth
PR	Preston
RG	Reading
RH	Redhill
S	Sheffield
SA	Swansea
SG	Stevenage
SK	Stockport
SL	Slough

Postcode	Area
SN	Swindon
SO	Southampton
SP	Salisbury
SR	Sunderland
SS	Southend
ST	Stafford
SY	Shrewsbury
TA	Taunton
TD	Galashiels
TF	Telford
TN	Tonbridge
TQ	Torquay
TR	Truro
TS	Cleveland
WA	Warrington
WF	Wakefield
WN	Wigan
WR	Worcester
WS	Walsall
WV	Wolverhampton
YO	York
ZE	Lerwick Shetland
CR, E, EC, KT, N, NW, SM, SW, TW, W, WC	London Boroughs

### Delivery of inserts to:

William Gibbons  
Unit 40  
Planetary Rd Industrial Estate  
Planetary Rd  
Willenhall  
West Midlands  
WV13 3XA

### Marked:

FARMERS GUIDE  
Month of insertion  
Your company name  
Total quantity

**All deliveries need to be booked in with the mailing house prior to delivery. Without a unique code, your insert will not be accepted.**

### Maximum of 4 inserts per issue.

Inserts booked on a first come, first served basis and subject to a minimum order.

**Contact us for up-to-date mailing figures at:**  
**[Greg@farmersguide.co.uk](mailto:Greg@farmersguide.co.uk)**